

How PMOs Power ESG Excellence

Green PMO for Directors

Eman Deabil

Bahrain

CGI Webinar

Before we get started



Today's webinar is scheduled to last **1 hour** inclusive of Q&A.



The slides will be shared and can be accessed in the **chat box**.

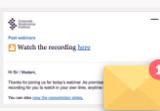


The presentation will last approximately **25 - 35 minutes**. So we will have plenty of time for your questions.

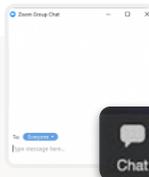
Watch webinar

Download slides

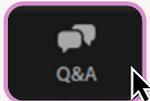
The webinar recording and slides will be available on **The Corporate Governance Institute website** tomorrow.



This webinar is being recorded and will be sent out in tomorrow's newsletter. → Please note that the slides will not be sent out today and therefore **you should access them now**.



We have a global network of members and followers. Say hello and tell us your **name and where you are** tuning in from in the **chat box**.



Have a question?

Pop it into the Q&A box, so that we can dive straight into the questions when we get to our dedicated Q&A.

Eman Deabil, Bahrain

- Project Leader of the “Green PMO” global initiative – Won Power List Middle East Best Sustainable Initiative Award for 2024.
- AACE KSA Award “Outstanding Woman in Project Controls”.
- Founder of Exordia, Head of TMO, and former Big 4 consultant.
- PfMP and DipESG Certified #FirstBahrainiWoman. Other credentials include CMI-7, SIP, CBSCP, CGEIT, COBIT5, PMP, Prince2.
- Doctoral student examining the Impact of ESG on Financial Performance, PMO Role as a Moderating Factor.
- Managed engagements in setting up PMOs and establishing PMO frameworks.
- Jury committee member in the PMO Global Awards from 2020 till date.
- Keynote speaker for a number of project management global events.
- Published author (4 completed, 3 WIP) and contributor to Bahrain This Month.



Introduction

Refresher | Why ESG is important?

Investors

Nov 2023 - \$30.3 trillion is invested globally in sustainable investing assets.

Source: Global Sustainable Investment Alliance, Global Sustainable Investment Review (GSIR), 2022

Customers

70% of customers are willing to pay more for sustainably produced goods 'to some or to a great extent.

Source: PWC, 2023



Directors

Employees

March 2023 - 75% of U.S. executives say ESG have positive impact on employee engagement.

Source: Society for Human Resource Management (SHRM)

Regulators

2021 - Regulators are increasingly clarifying, via new rules and guidelines, what is expected of firms in terms of the integration of climate and sustainability.

Source: EY

Why we are talking about



and how does it relate to ESG?





Before 2 Years

- Creating an ESG Driven PMO
- Audience: PMO Practitioners and Project Management Professionals

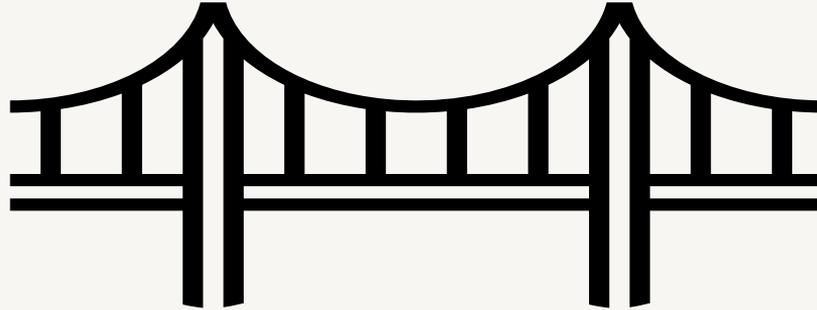
Now

- How Green PMO add value and power ESG excellence?
- Audience: Directors and decision makers





**What
PMOs
Offer**



**What
Directors
Want**

Green PMO

Green PMO

Let's break it down...

GREEN

Customer Satisfaction

Cost Reduction

Employee Engagement

Better Governance

PMO

Strategic Alignment

Resources Optimization

Benefits Realization

Operational Excellence



VALUE

What Directors look for

Back to basics...

An organizational body or entity assigned various responsibilities related to the centralized and coordinated management of those projects under its domain.

- **The Project Management Institute (PMI)**

Suggested a model that defines PMO according to three levels: Enterprise PMO; Departmental PMO; Project-Program PMO.

- **PMO Global Alliance**

NO ONE SIZE FITS ALL..



PMO has many names

PMO has many types

PMO has many services

PMO has many models

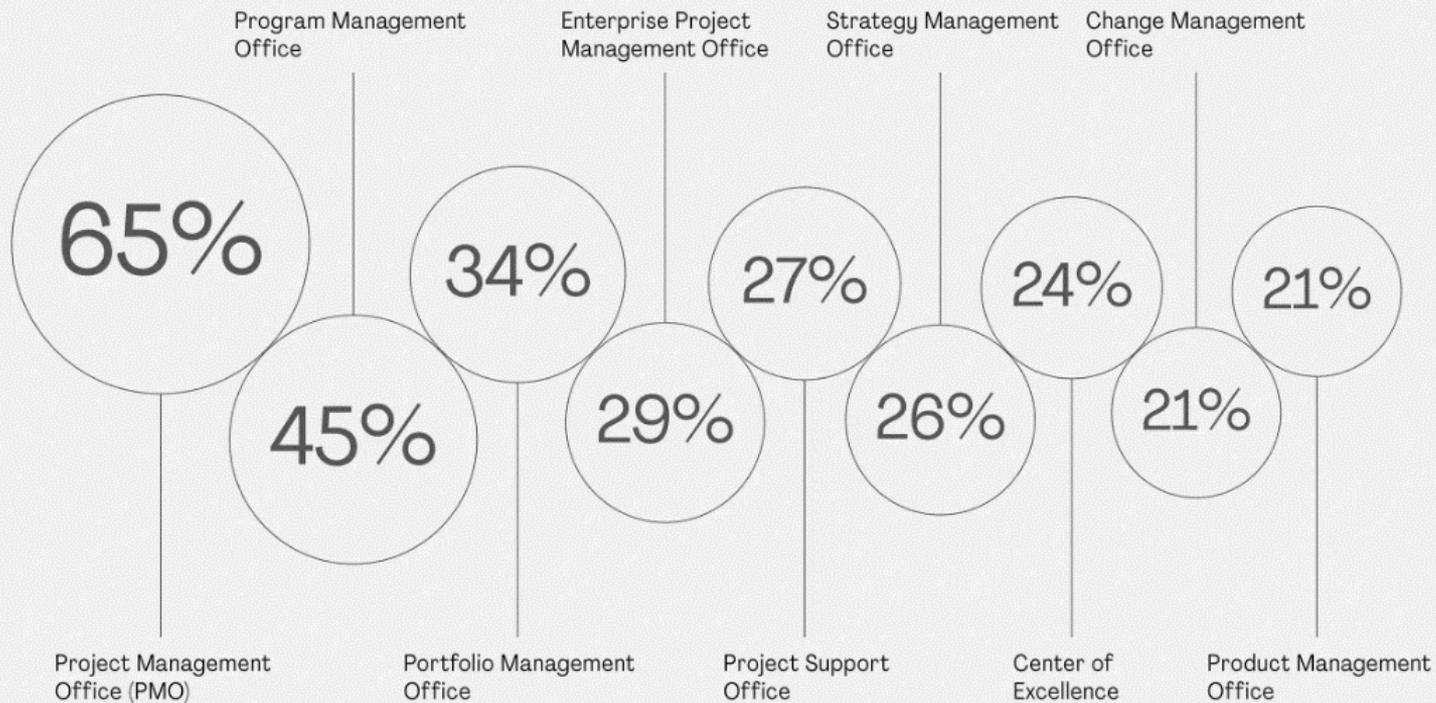


Figure 1: Common Names for PMO/Support Offices

Source: PMI and PwC Global Survey on Transformation and Project Management 2021.

Evolving Role of PMO

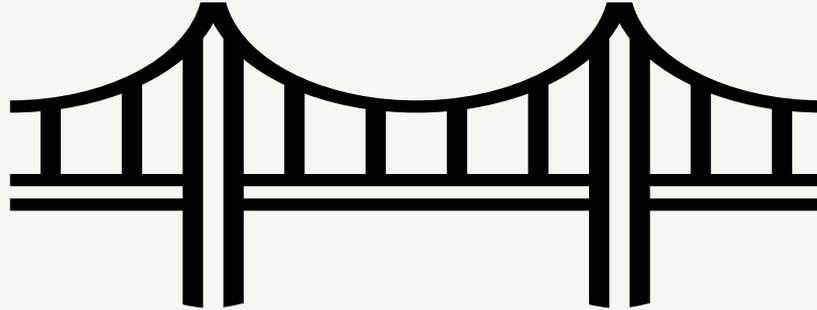
	Past	Present	Future
Success Measures			
Competencies			
Setup			
Executive Management Involvement			

Evolving Role of PMO

	Past	Present	Future
Success Measures	<ul style="list-style-type: none"> • On scope, on time, on budget 	<ul style="list-style-type: none"> • Benefits and outcomes 	<ul style="list-style-type: none"> • Sustainable value
Competencies	<ul style="list-style-type: none"> • Technical 	<ul style="list-style-type: none"> • Technical & Non-technical 	<ul style="list-style-type: none"> • AI • Data Driven Decisions • Agility
Setup	<ul style="list-style-type: none"> • Execution unit • PMO was a function within the business units • No dedicated resources 	<ul style="list-style-type: none"> • Planning unit • Part of the organizations • Dedicated resources and PMO Director/Head 	<ul style="list-style-type: none"> • Strategic unit • Projectized organizations • Rise of the Chief Project Officer at C-suite level
Executive Management Involvement	<ul style="list-style-type: none"> • Sponsorship • Decision making 	<ul style="list-style-type: none"> • Strategic direction • Sponsorship • Governance 	<ul style="list-style-type: none"> + Strategic alignment + Adaptability + Live Dashboards



**What
PMOs
Offer**



**What
Directors
Want**

Green PMO

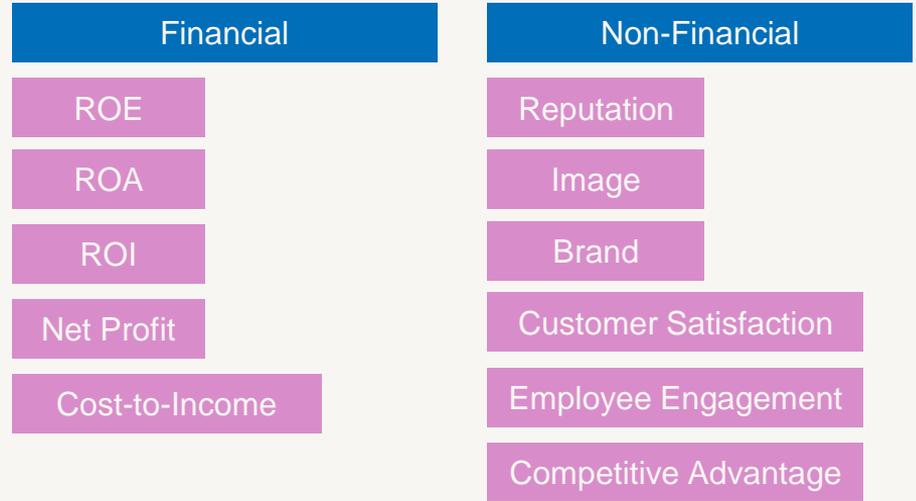
What PMOs Offer?

- Strategy Management
- Portfolio Management
- Benefits Management
- Change Management
- Consulting
- Financial Management
- Governance Setup
- Innovation
- Risk Management
- Knowledge Management
- Administration
- Resource Management
- Quality Management
- Supplier Management

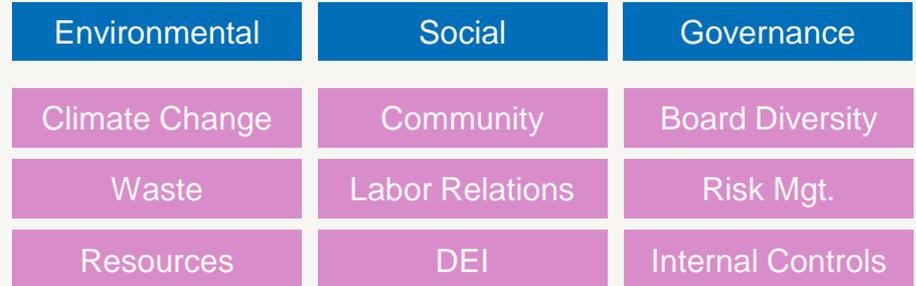
What Directors Want?



What does “VALUE” mean to Directors?



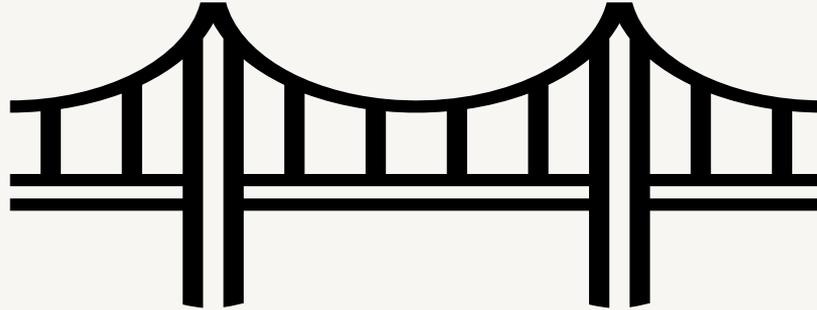
Triple Bottom Line: Planet, People, Profit





**What
PMOs
Offer**

Services



Green PMO



**What
Directors
Want**

Value



Corporate
Governance
Institute



How Green PMO bridges
what PMO Offers
and
what Directors Want?

Proposed Models to Integrate ESG into PMO

1

**ESG
for Projects**

A l i g n m e n t

2

**ESG
as a Strategic Theme**

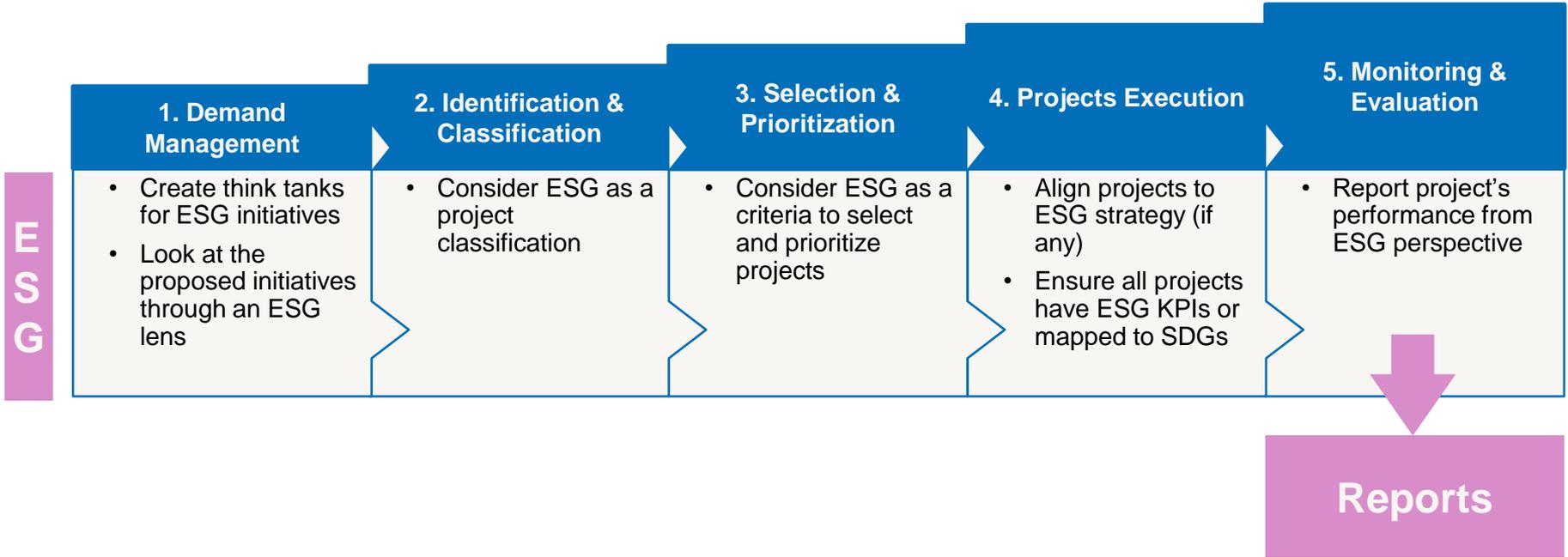
I n c o r p o r a t i o n

3

**ESG
as a PMO**

D e d i c a t i o n

1. ESG for Projects | Alignment



1. ESG for Projects | Alignment



What PMO Offers

- Provide reports that reflect the projects feasibility/progress and the value it adds from an ESG perspective.
- Provide justifications or/and recommendations.

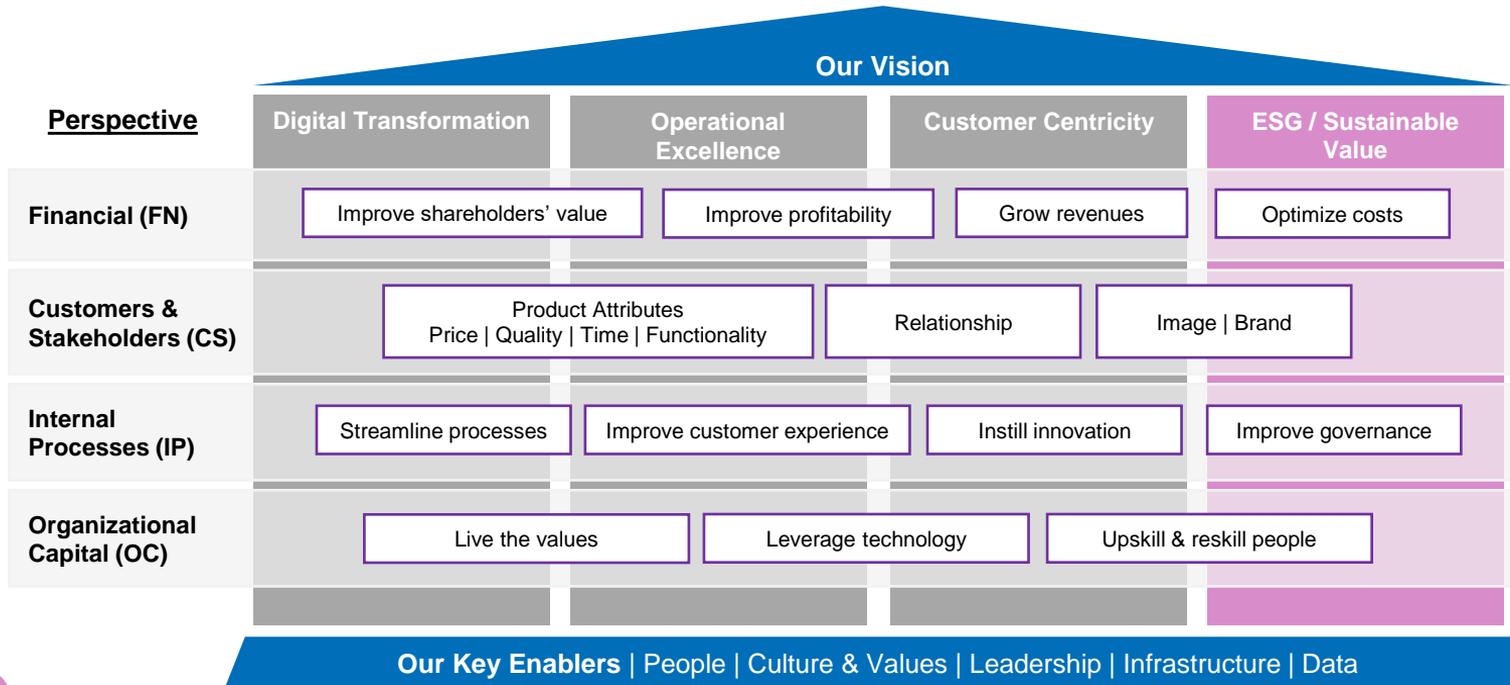


What Directors Want

Reports

that reflects VALUE

2. ESG as a Strategic Theme | Incorporation



2. ESG as a Strategic Theme | Incorporation



What PMO Offers

- Lead the strategy development lifecycle.
- Engage relevant stakeholders throughout the lifecycle.
- Establish awareness at all levels and maintain a feedback loop.

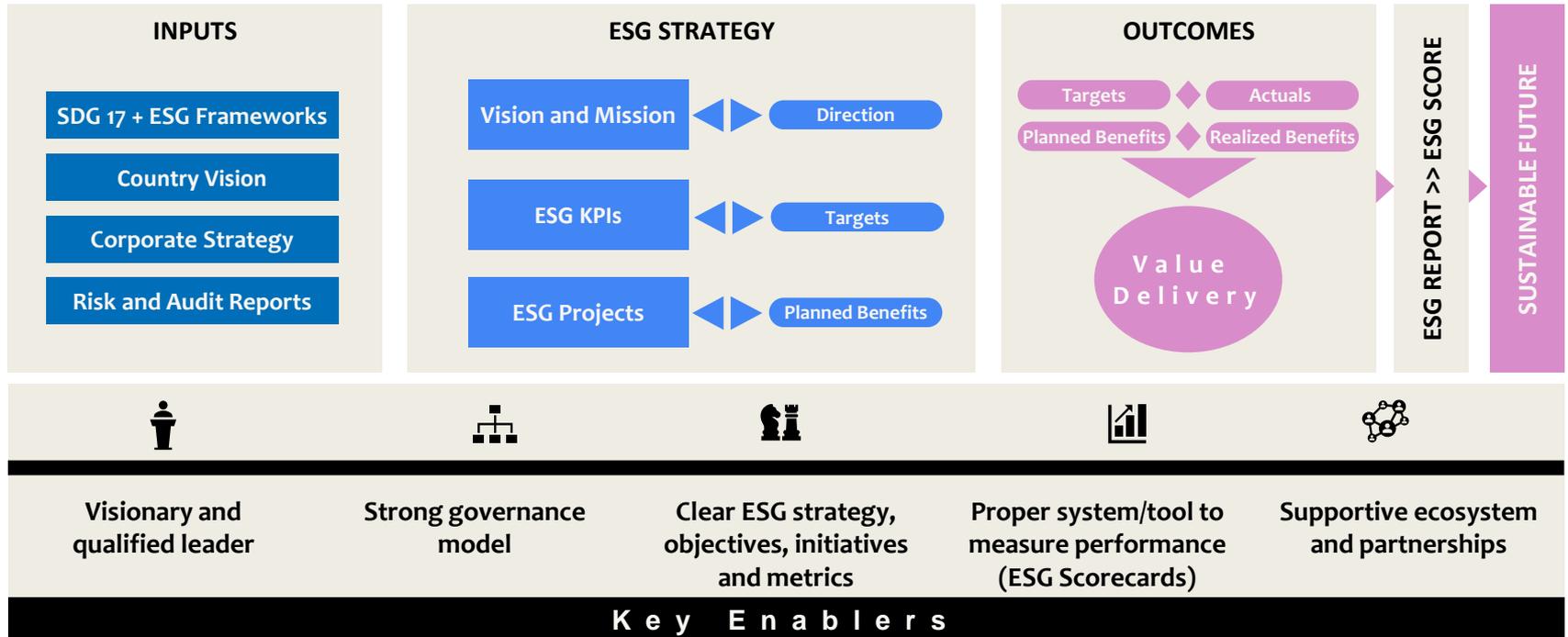


What Directors Want

Strategy and Progress Reports

that reflect VALUE

3. ESG as a PMO | Dedication



3. ESG as a PMO | Dedication



What PMO Offers

- Develop an ESG strategy in line with the corporate strategy.
- Provide reports that reflect the progress and outcomes of ESG KPIs and projects.



What Directors Want

Sustainable Outcomes



Critical Success Factors

- ESG awareness at all levels
- Clear scope of PMO's functions
- Clear expectations from Directors
- Strong and qualified PMO Leader
- Strong PMO governance and setup



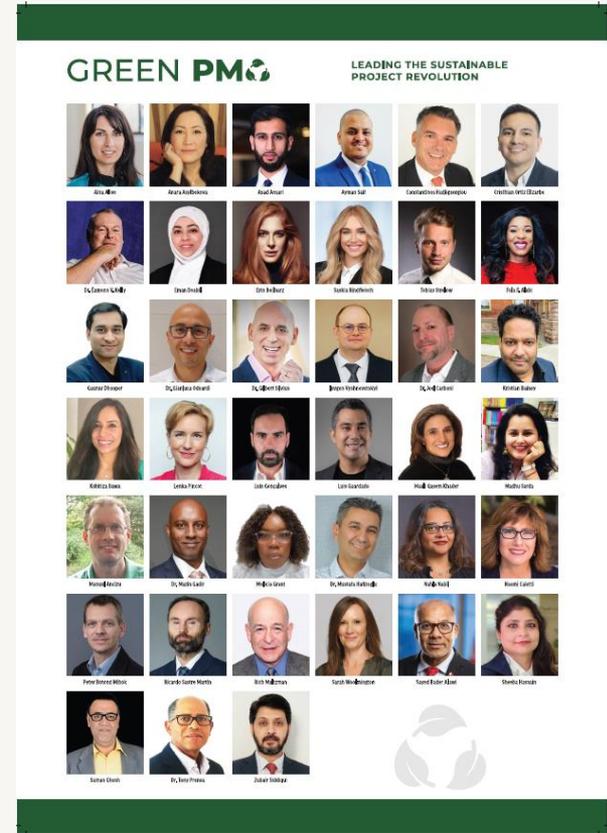
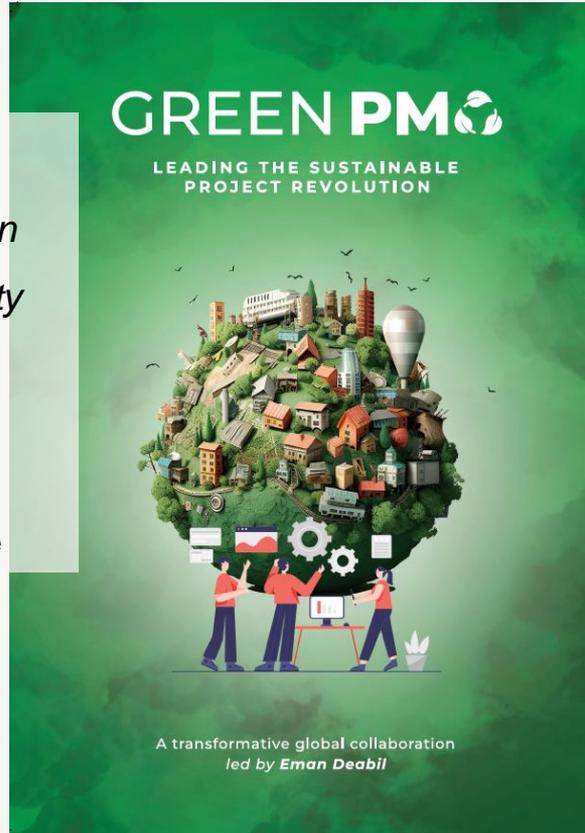
Green PMO is not just a book; it's a movement. It unites thought leaders in project management and sustainability from around the globe.

Eman Deabil

Project Leader of the Green PMO Global Initiative

THE POWERLIST MIDDLE EAST
AWARDS 2024
BEST SUSTAINABLE
INITIATIVES

Eman Deabil



Questions?



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Thank you



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